Strategies for Promoting Green Jobs in Asia and the Pacific (A/P)

Lurraine Baybay Villacorta
Environment and Decent Work Specialist Coordinator, Green Jobs Programme-A/P ILO Regional Office for Asia & Pacific Bangkok, Thailand

International Training Center of the ILO (ITC) Turin, Italy 8 October 2014
Content

- Relevance of promoting Green Jobs in A/P
- 2 Main Strategies
- The Concerted Approaches
- Specific Strategies/Priority Work Areas and Examples (Only a Snapshot!)
Relevance of Green Jobs in A/P ... remained, if not had become more relevant

Renewed mandate
2011 APRM, Dec 2011
2012 Rio+20 The Future We Want
2013 102nd ILC conclusions

Key Environmental Challenges
• Contributing to global Climate Change (CO2 Emissions)
• Particularly vulnerable to Climate Change Effects

Economic Growth and Employment Challenges
• slowed economic growth/mixed employment trends
• Poor quality jobs and lack of social protection
• Poverty and Inequality
The ILO Green Jobs Programme promote opportunity, equity, a just transition to a green economy and inclusive growth for the world of work.

2 main strategies:

• Addresses the employment and social dimension of environmental/climate change policies to ensure decent work for the present and future generations

• Mainstreams environmental/climate change concerns into the world of work to change consumption and production patterns
Concerted Approaches

- Assessment of Green Jobs Actual/Potential
- Social Dialogue
- Technical Advice & Capacity Development, Skills Development, Entrepreneurship Promotion
- Pilot & Demonstration Projects
- Green Jobs Strategy and Policy / Promoting Policy Coherence
- Support to Policy Implementation

More and better jobs
Priority Work Areas

...supporting governments, employers and workers to collaborate on generating coherent policies and effective programmes that will lead to decent work for all in a greener economy

1. Policy Development and Research
2. Capacity Development and Programme Development
3. Knowledge Sharing and Cooperation
Policy Development & Research

Strengthening the capacity of constituents in A/P region to:
support the development of coherent and integrated policies and
programmes on green jobs, developing employment models; and
consolidating national experiences and generating evidence-based
analysis for informed policy discussions and decisions

**Green Jobs Mapping** - an innovative methodology has been developed
2010 pilot tested in Bangladesh
2010 to 2012 conducted in India (Gujarat State), Indonesia, Malaysia,
Philippines, + Nepal, Sri Lanka

**Analytical Research** - Dynamic Social Accounting Matrix
Started 2012- Ongoing: Indonesia and Malaysia

**Sector-based Green Jobs employment models in green sectors:**
Renewable energy sector, Solar Homes Systems- Bangladesh;
Sustainable tourism (Eco-tourism)- Indonesia
Waste recycling- Sri Lanka; Green social housing, Philippines
Green Jobs on Biogas in the Dairy Sector- India
**Understanding the environment-employment-economy linkages at the national level**

<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PHASE 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green jobs mapping study</td>
<td>Development of Analytical models (I-O tables, dynamic Socio Accounting Matrix (SAM))</td>
<td>Simulations focusing on green policy and employment</td>
<td>Plans for monitoring and evaluating green policy</td>
</tr>
</tbody>
</table>

---

**Green Jobs Mapping**

---

**Academy on the Green Economy**

---

**Turin, Italy 06-17 October 2014**
Green Jobs Creation Model in Sustainable Tourism in Indonesia
Ecotourism and Green Homestays

Strategic Plan on Sustainable Tourism

Consultations on Sustainable Tourism Standards & Guidelines

Ecotourism
(ASEAN based) National - Provincial Industrial standards
Curricula development & Competency standards

Green Homestays
(ASEAN based) National - Provincial Industrial standards
Curricula development & Competency standards

Capacity development & Awareness raising/Sensitization
Roll out of training outside Destinations Management Organization sites in province

Ecotourism
Technical Master Trainers & Assessors
Roll out training
Start and Improve Your Business (SIYB) and Association building

Green Homestays
Technical Master Trainers & Assessors
Roll out training
Start and Improve Your Business (SIYB) and Association building

Access to Finance

Destinations Management Organization: 15 Destinations Management Organization sites throughout Indonesia

National

Provincial
East Java & North Sumatra

District
Bromo and Toba (Destinations Management Organization sites)

Strategic Tourism Master Plan
Destinations Management Organization Working Group
Indonesia Strategic Plan for Sustainable Tourism and Green Jobs

Strategic Plan
Sustainable Tourism and Green Jobs for Indonesia

Turin, Italy 06-17 October 2014

Sri Lanka National Human Resource and Employment Policy

...The Philippines Green Jobs Act Filed in Congress September 2014
Capability-Building and Programme Development

Strengthening the capacity of the A/P region to:

- support the development and implementation of projects and programmes with green jobs as critical elements for poverty reduction and sustainable development; as well as support pilot testing and roll out of tools, methodologies and approaches

Building Climate Resilience and Poverty Reduction

- Integrated Financial Package with Weather Index-based Insurance (WIBI), Climate Change Adaptation Project – Philippines
- Value Chains Development for Fisheries and Rubber- Green Livelihood Access through Inclusive Environmental Response to Climate Change (REDD+), Indonesia

Green Entrepreneurship Development

- Green Business Options (GBO) training package, China / Start Your Green Business (SYGB) training system, Indonesia

Greening of Enterprises

Greener Business Asia Enterprise Improvement Template, Thailand and Philippines

Green Jobs Promotion and Training Programmes

- A/P Workers’ Training - Handbook for Workers’ Organizations
- A/P Employers’ Training - Handbook for Employers’ Organizations on Promoting Sustainable Enterprises with Greener Jobs
Capacity Building and Standards Setting in Tourism and Buildings

Ecotourism

National Competency Standards

- Refining and enhancing existing national standards with an emphasis on decent work

Voluntary Industrial Standards based on ASEAN Tourism Standards

Green Homestay

Competency Standards

- Proposed to become national standards

Skills for Green Jobs in Building Energy Efficiency

China

Nanjing Technical Vocational Institute – development of standards and curriculum for 3 Technical Sectors:

- Air-conditioning
- Intelligent Lighting
- Heatpumps
Knowledge Sharing and Networking

Strengthening of a knowledge network for a more effective interaction and diffusion of information within the ILO and among its constituents

Established Community of Practice-Green Jobs
Growing membership of committed professional and practitioners

Compendium of Good Practice Cases on the promotion and creation of Green Jobs
Thank you!

Lurraine Baybay Villacorta
Environment and Decent Work Specialist
ILO-Regional Office for Asia and the Pacific
villacorta@ilo.org

Join the Green Jobs Network!
http://apgreenjobs.ilo.org