



### The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- an infirmary.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

### For further information, please contact

International Training Centre of the ILO  
Employment Policy and Analysis Programme (EPAP)  
Viale Maestri del Lavoro, 10  
10127 Turin - Italy

Activity assistant: Ms. Sophie Ouine (s.ouine@itcilo.org)

To register for this course:  
Kindly use the following link to submit the on-line registration form:  
<http://intranetp.itcilo.org/STF/A908302/en>



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# Evaluating Youth Employment Programmes: An Executive Course

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International Labour Office



International Training Centre

[www.itcilo.org](http://www.itcilo.org)

# Evaluating Youth Employment Programmes: An Executive Course



## Introduction

The difficulties encountered by young people across the world to gain and retain decent jobs are well documented. According to the ILO, global unemployment rates among youth continue to rise - now at 12.9 per cent - and they are expected to stay there and even increase in some regions over the next five years. This represents nearly 75 million young men and women, aged 15 to 24, without a job but looking for one. For employed youth, informality remains pervasive and transitions to decent and stable jobs are slow and difficult.

Many programmes have been implemented to address the youth employment challenge but the impact of these programmes is much less documented. Yet policymakers and practitioners need evidence for effective design and implementation. In order to improve global knowledge about what works, how and why, the ILO advocates for more and better results measurement and impact research. It does so through research, the production evidence and capacity development on monitoring and evaluation. This executive course focuses primarily on experimental research and its importance in helping determine the effectiveness of programmes and understanding the impact of programmes on socio-economic outcome indicators of target groups.

Between 2010 and 2013, the ILO carried out 16 evaluation and evidence workshops with nearly 1,000 participants aiming at strengthening the capacity of policymakers, social partners, and practitioners to measure impact of youth employment programmes. Continuing this effort, the ILO's Youth Employment Programme, through the Youth Entrepreneurship Facility project, and the International Training Centre are joining forces to offer an advanced training course on monitoring and impact evaluation of employment programmes with a focus on youth.

## Course objectives

The course objective is to expose participants to advanced skills on conducting randomized evaluations of youth employment programmes.

Upon participation, it is expected that participants:

- have improved or updated their comprehension of concepts and methods of quantitative impact evaluation;
- have reviewed and tested impact evaluation methods and techniques, such as randomized control trials;
- are in a position to identify the most pertinent type of impact evaluation with regards to specific project constraints, institutional and national contexts, and within specific budgetary, time and data constraints.



## Contents

The five-day course will provide a thorough understanding of randomized evaluations and pragmatic step-by-step training for conducting an evaluation. It will focus on the benefits and methods of randomization, choosing an appropriate sample size, and common threats and pitfalls to the validity of the experiment. While the programme is centred around the why, how and when of randomized evaluations, it will also impart insights on the importance of a needs assessment, measuring outcomes effectively, quality control, and monitoring methods that are useful for all kinds of evaluations. Thematic sessions of the course will focus on labour market interventions targeted at disadvantaged young people.



## Participants

Policy makers, researchers and practitioners are invited to apply for this course. The course is intended for participants involved in youth employment programmes, and with some expertise in monitoring and evaluation. Participants will be

selected on the basis of their application form (see link below in How to apply section).

- *Researchers:* University academic, evaluation investigators, and other researchers who study youth employment and entrepreneurship;
- *Practitioners:* Organizations providing job market services (e.g. counselling, placement assistance, training) and entrepreneurship support (e.g. access to credit, mentoring, training) to young people;
- *Policy Makers:* Government officials, especially from ministries of labour and employment, economy, planning, education and training; international institutions; and other development institutions.

*The participation of women is strongly encouraged.*



## Methodology

The course is learner-centred and highly participatory. It will be facilitated by ILO and ITCILO trainers, in collaboration with experts from J-PAL, the Centre for Global Action and Aarhus University. The programme will combine lectures, real country cases, debates and group exercises. Real country cases will be based on participant's own projects. Different learning techniques will be applied in order to facilitate collaborative construction of knowledge and experience sharing. In conformity with the Turin Centre procedures, an evaluation exercise will be carried out at the end of the event to determine the perceived relevance of course contents to participants' needs and its overall quality, as well as the level of achievement of the learning objectives.



## Costs and financing

The course is fee-paying. The total cost of **Euro 2,100** includes:

- **Euro 1,500** Tuition fees (training material and other conference costs)

- **Euro 600** Subsistence costs (full board and lodging, emergency medical insurance)

ITCILO and partners will offer a limited number of fellowships which may cover part or all of subsistence and tuition fees. If eligible, early applicants will be given priority. Please inquire quickly!

A number of full scholarships will be specifically available for applicants from Uganda, Tanzania and Kenya through the *Youth Entrepreneurship Facility* project. Participants that have participated in past ILO Evaluation Clinics are especially encouraged to apply for scholarships.



## How to apply

To register, kindly fill in and submit the online registration form available here: <http://intranetp.itcilo.org/STF/A908302/en>

**Deadline for application: 11 May 2015**

Applicants are kindly asked to attach to their form or send by email (s.ouine@itcilo.org) an official sponsorship letter issued by their Institution (or a donor organization), stating that it will cover:

- the cost of the course (2,100 EUR) or an amount in EUR which can be considered by the Institution or donor, if applying for a partial fellowship;
- the international travel between the country of origin and the Turin Centre.

Institutions that do not have enough funds to cover the course costs or the air fare might wish to seek co-funding by donor institutions in their own countries. ITCILO does not provide assistance in contacting donors.

The final communication on acceptance to the course and award of fellowships will be communicated latest on **18 May 2015**.